



浙江大学 国际联合商学院
INTERNATIONAL BUSINESS SCHOOL
ZHEJIANG UNIVERSITY



MCS



Master of China Studies

ZIBS

Zhejiang University

Zhejiang University (ZJU) is one of China's top higher education institutions, as well as one of its oldest; its roots can be traced back to 1897 and the founding of the Qiushi Academy. ZJU is ranked as No.42 internationally in QS World University Rankings 2023, No.6 regionally in Asia University Rankings 2023 and No.3 nationally in Best Chinese Universities Ranking 2021.

Located in Zhejiang, the University is organized across seven faculties and 39 schools. It is home to more than 4,000 full-time faculty members. ZJU has approximately 60,000 full-time students, over 50% of whom are postgraduate students.

ZJU has partnerships in place with more than 200 institutions from more than 30 countries worldwide. With a cohort of 6,000 international students, and around 8,000 faculty and students who participate annually in various overseas mobility programs, ZJU fully harnesses its extensive network to nurture talent with a global outlook.

Master of China Studies (MCS)

The Master of China Studies (MCS) is a MA-level degree program with a strong focus on China's economic, cultural and societal context. Zhejiang University is China's first higher institution that was granted the master's degree in name of "China Studies" (Master of China Studies, MCS, in 2007). On 15th November 2018, the MCS was integrated into Zhejiang University International Business School (ZIBS) for a new business track. The interdisciplinary curriculum allows students to work analytically and gain an in-depth understanding of China. ZIBS provides academic support, corporate support, and teaching space. The MCS has a team of more than 20 professors from various departments. Practical components of the program, such as workshops, field trips and internships, engage students in conducting independent research and integrating empirical knowledge into daily life and work.



Objectives

Through an interdisciplinary curriculum and in-depth field study in today's China, students gain unique understanding of social and business environment in China. Master of China Studies is built on the premise that international students should be able to interact and communicate with the local community by learning to speak Mandarin Chinese, while pursuing their studies in English.

Program Outline

The program is built on two research areas : China Business Studies & China Culture and Society, both of which ensure that students acquire a deep understanding of contemporary China, especially its economy and practice of business.

Common Courses

- Chinese Language
- Research Methodology & Academic Writing
- Survey of China
- Intercultural Competence
- Lecture Series of China Studies

Two Research Areas

China Business Studies (CBS)

- Topics on China's International Trade
- China's Economic and Social development
- Management of Innovation
- Urban Economic Development in China
- Topic on China's International Trade
- Topic on China's Marketing
- Innovation Management in China

China Culture and Society (CCS)

- Women, Media and Chinese Society
- Media China: New Media and Society
- Communication Theory
- Chinese Civilization
- China's Foreign Policy in the New Era
- Health preservation of traditional Chinese Medicine
- Economic Development History in China

*Courses indicated above may subject to change.

Program Highlights

Language of Study

The primary instruction language is English with a rigorous Mandarin curriculum as an additional component to enhance your Chinese language proficiency.



Degree & Certificate

Graduates will obtain both the degree and diploma of Master of China Studies from Zhejiang University, after having completed 24 credits, a thesis and an internship.



Format & Duration

The length of the full-time program is two years. MA candidates from partner universities could optionally study 1 year in Zhejiang University. The principal teaching location is the ZJU International Campus in Haining.



In-company Experience

All students are allowed to complete a 3-6 months internship. It is an outstanding opportunity for participants to apply what they have learned in class to practical situations.

ZIBS Ecosystem

The ZIBS eco-system has developed into a research and corporate platform involving numerous institutions and companies, with an extensive network that provides practical studies and opportunities.



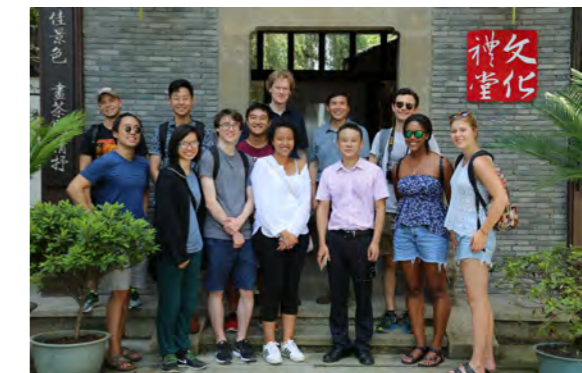
Ant Group



Future Stitch Inc.



Bilibili Inc.



Cultural Auditorium, Longwu Tea Village



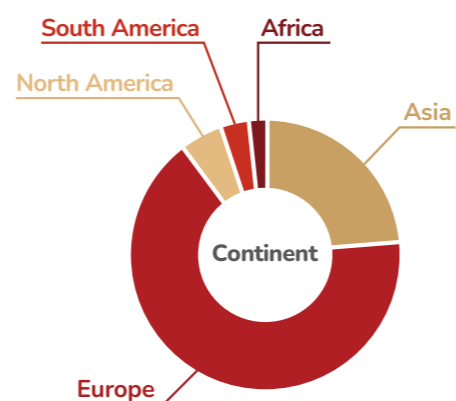
The Great Wall of China



Traditional Chinese Culture Carnival

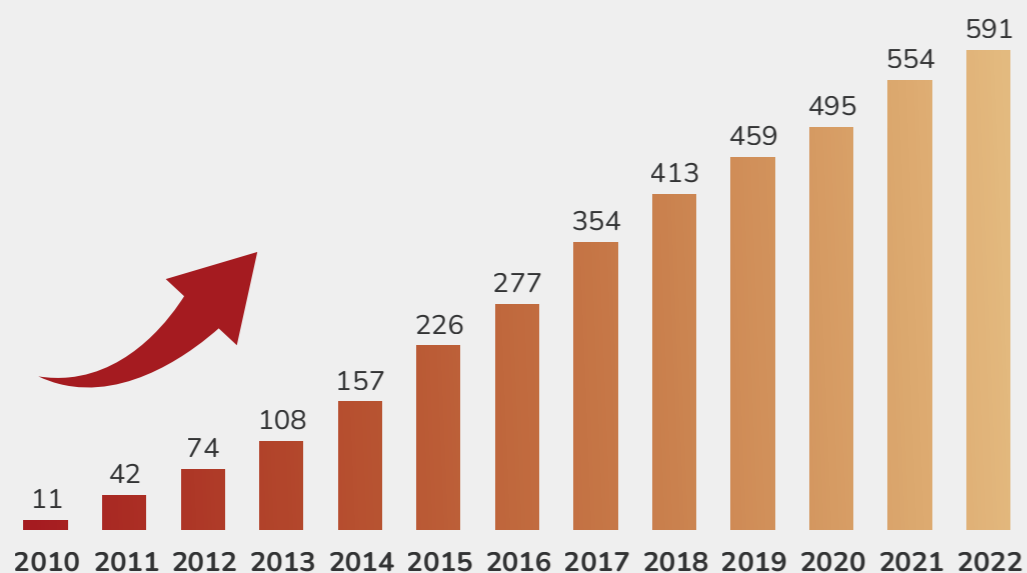
Field Visits

Student Profile Class of 2021-2022



Number of Students

unit/person



Learning Experience

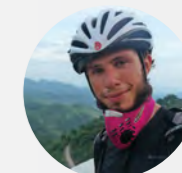


Maddalena Binda Italy

"I decided to apply for the MCS program because of the large variety of courses related to Chinese contemporary society, as it also builds up on my undergraduate program which focused on Chinese history."

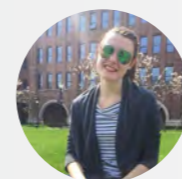
Jorg. Hoefler Germany

"During my two years studies on the MCS program, I had the unique opportunity to meet brilliant people with many different cultural backgrounds but one thing in common-the enthusiasm for China. While the inter-disciplinary curriculum is focused on providing an understanding of China's history, culture, economics and language, the MCS program supports you in exploring China first-hand and directly apply what you have learned."



Mia Plagmann USA

"Here at ZJU both students and my supervisor have given me tremendous support in compiling and editing the research for my Master's thesis. By helping to distribute my surveys to students, editing my written work, and advising me on research methodology, my supervisor continuous to positively influence my work."



Harry Pollard UK

"I'm Harry from the UK and I applied to study the MCS program at Zhejiang University because after completing my bachelor's degree in Chinese Studies I wanted to continue my studies in China. The MCS program seemed like the perfect opportunity to gain a postgraduate qualification and improve my Chinese language in an academic environment which will both hopefully help me secure a job in China."



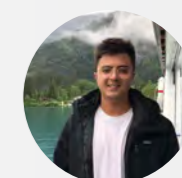
Hui Ping Singapore

"The MCS program represents a unique opportunity to engage with the past, present and future of the Chinese experience. The spread of courses within the MCS program challenges your earlier conceptions about the country from various aspects, equipping you with the soft and hard knowledge to interact with the Chinese society at large. The international endowment of the program also creates a dynamic classroom with people from diverse educational backgrounds, united by the common goal to learn Chinese and understand China."



David Moo Australia

"I studied my MA degree at Zhejiang University's International Campus at Haining in the period February 2017 to June 2018. My time at the university has really helped me develop my academic skills and has also greatly expanded my international network, having granted me friends and possible future colleagues from areas all across the globe as well, of course as in within China itself. I warmly recommend Zhejiang University's International Campus to any hopeful student of China who is interested in getting first-hand experience with China as an area while also strengthening their international profile!"



Location



The International Campus is the 7th campus of Zhejiang University, located in the city of Haining, which is conveniently situated between Shanghai and Hangzhou. It covers 200 acres and is bordered by an ecological wetland to the north and by the scenic Juanhu Lake to the south. The overall architectural style of the campus is an organic blend of traditional European and Chinese elements, represents the values of cooperation in a globalized world.

Greater Metropolitan Area

Hangzhou-Haining Intercity Railway:

6:30-23:00, 10 minutes per round

School Shuttle Bus (between Haining International Campus and Hangzhou campuses):

7:00-19:40, 2 hours per round

Airports:

Shanghai Pudong Airport (PVG), Shanghai Hongqiao Airport (SHA), Hangzhou Xiaoshan Airport (HGH)

Admissions

(Select "China Studies Center" as your "First Preference College" in the portal system)

Eligibility

1. Applicants must be non-Chinese citizens*
2. Applicants must obtain a Bachelor's degree
3. Applicants whose native language is not English, must provide proof of English proficiency e.g. TOEFL 90 or higher, IELTS 6.5 or higher (No Chinese language proficiency is required for the program; Students holding a bachelor's or master's degree from an English-instructed institution are waived from taking the IELTS or TOEFL).

Timeline

1. Application Submission: November 2022 – March 2023
2. Screening Stage: Rolling Basis from December 2022 – April 2023
3. Interview Stage: Rolling Basis from December 2022 – May 2023
4. Official Admission Notice: July 2023
5. Enrollment: September 2023

Fees & Financial Support

Fees

Application Fee	800 RMB (Non-refundable)
Tuition Fee	66,000 RMB/year
Accommodation Fee	8,000-10,000 RMB/academic year
Insurance	800 RMB/year

Financial Support

	Hai Scholarship 1st Class	Hai Scholarship 2nd Class	CSC (Chinese Government Scholarship)
Coverage	Tuition Waiver; Free Accommodation on Campus; Monthly Stipend of 1,700 RMB; Medical Insurance	Tuition Waiver Only	Tuition Waiver; Free Accommodation on Campus; Monthly Stipend of 3,000 RMB; Medical Insurance

Note:

*Applicant who has given up their original Chinese citizenship and become foreign citizens (or at least one of the parents is still Chinese) shall check their national eligibility via: <https://zibs.zju.edu.cn/eng/overview/mcs2.html>

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Contact

Email Address : mcs.intl@intl.zju.edu.cn
zibsadmissions@intl.zju.edu.cn

Official Website : zibs.zju.edu.cn/eng

Telephone : +86 571 8757 2711
+86 571 8757 2718

Address : No.718 Haizhou East Rd., International Campus, Zhejiang University,
Haining City, Zhejiang Province, China, 314400

Facebook : @ZIBS.edu

Instagram : Zhejianguniversity_ZIBS